



Missouri State[™]
U N I V E R S I T Y

**College of Business (COB)
MBA – Executive Option Program**

Dr. David Meinert, Associate Dean

Spring 2017

Outline

- **Background on MSU**
- **Overview of College of Business (COB)**
- **MBA Program**



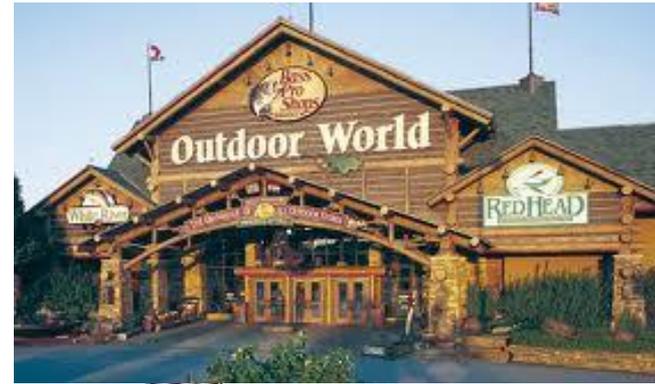
Springfield, Missouri



Springfield Metro Area

Springfield Metropolitan Area

- Population: 430,000 (3rd largest city in Missouri)
- Area of Economic Influence: 988,000
- Metro Area Annual Growth Rate: 2.3%
- Annual Retail Sales: \$6 billion



Springfield and the Ozarks



Missouri State.
UNIVERSITY

College of Business

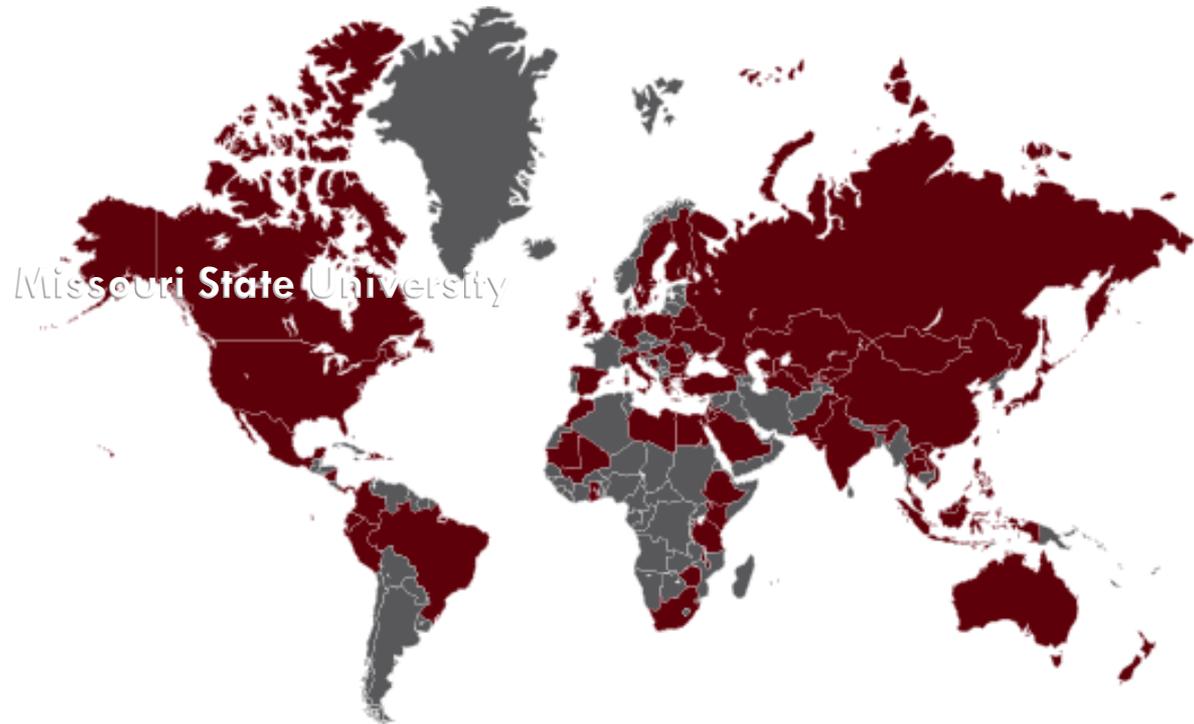
Missouri State University

21,798 students

1,500 international students

representing

85 countries



Missouri State's Rich History In China



Dr. Jim Baker , Vice President
National Friendship Award of China (Oct 1, 2012)
State Administration of Foreign Experts Affairs



Missouri State University Campus

College of Business
Glass Hall



Missouri State.
UNIVERSITY

Library (next to COB)



- **Multi-campus System**
 - Main Campus -- Springfield, Missouri
- **21,798 students**
- **6 Colleges**
 - Nearly 200 undergraduate and graduate programs

Missouri State University

over **150** undergraduate degree programs

over **45** graduate degree programs



Missouri State University

over **700** full-time faculty members

nearly **90** percent have a doctorate in their field



Missouri State.
UNIVERSITY

Glass Hall – College of Business



Glass Hall – College of Business



Glass Hall – College of Business



MBA Classrooms – College of Business



Team Study Rooms – College of Business



COB Overview

- Largest undergraduate business program in Missouri, and one of the largest in the Midwest (eight surrounding states)

- **Total Enrollment** **5,511**

- Undergraduates 4,741

- Graduate 770

- MBA 415

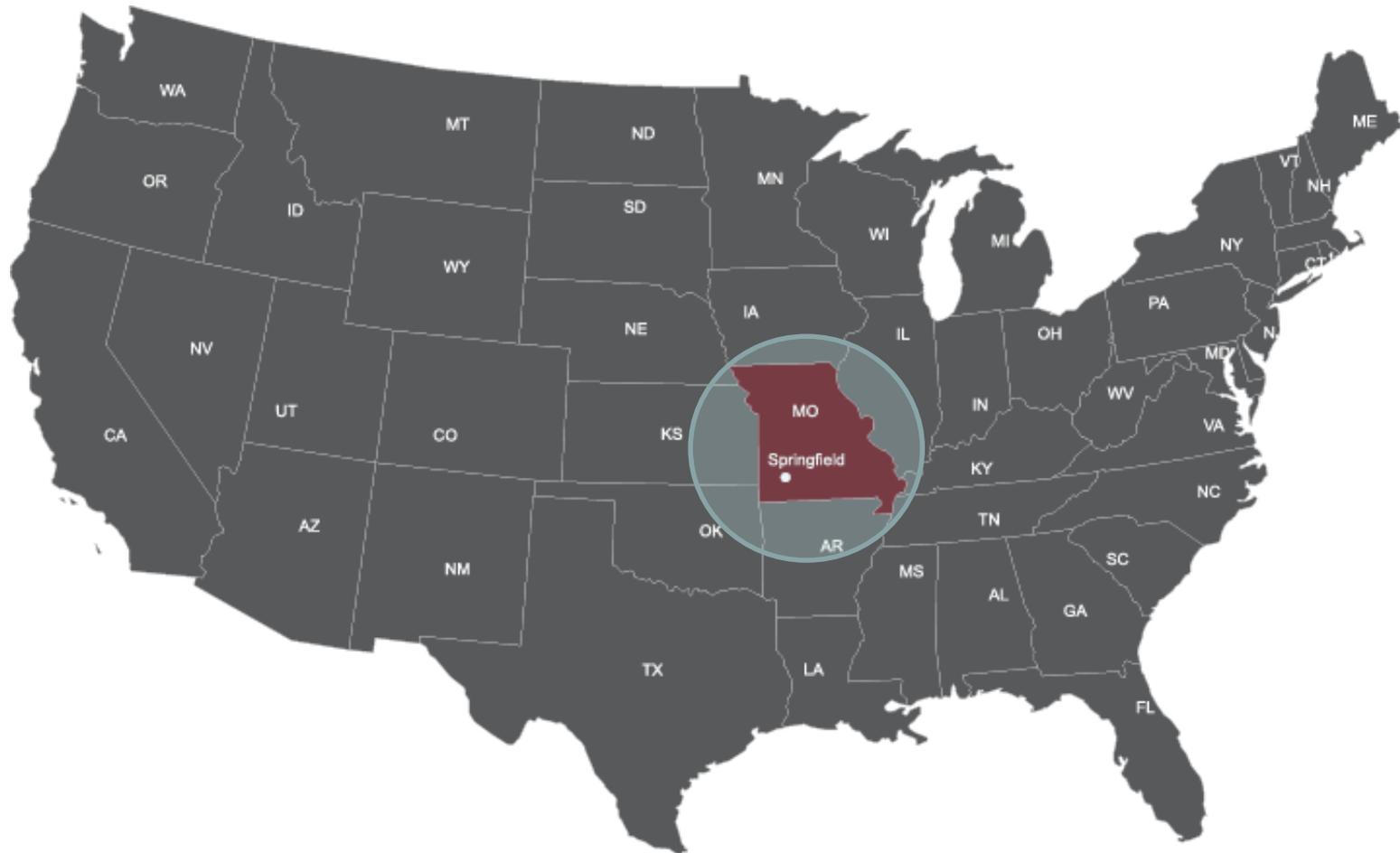
- MBA-E 115

- International 908 (16.5%)



Missouri State.
UNIVERSITY

Springfield, Missouri



College of Business

COB Overview (Cont'd)

- Professionally accredited
 - AACSB International (All degree programs)
 - Only 5% world and 10% U.S. business schools are fully accredited by AACSB
- 113 Full-time faculty
- 46 Part-time faculty (professionals)
- Housed in David D. Glass Hall
 - Named for University alumna and former Wal-Mart CEO David D. Glass



COB - Schools & Departments

- **School of Accountancy**
- **Computer Information Systems**
 - Information Systems & IT Services Management
- **Finance and General Business**
 - Finance, Insurance and Risk Management, General Business, & Real Estate
- **Marketing**
 - Sales Management, Advertising, Operations Management, & Logistics
- **Management**
 - Human Resources, Entrepreneurship, Entertainment Management
- **Technology and Construction Management**



COB Graduate Programs

- **Master of Business Administration (MBA)**
 - **MBA – Traditional** (1.5 year)
 - **MBA - Executive Option** (1 year, no Summer Break)
- Master of Accountancy (MAcc)
- Master of Health Administration (MHA)
- Master of Science in Cyber Security
- Project Management (MS PM)



MBA-Executive Option – Program History

- Program designed initially for government officers & executives from large Chinese State-Owned Enterprises
- Examples –
 - Enterprises --AVIC, Bao Steel, and WISCO,
 - Government -- Shenzhen, Shandong, Jiangsu, and Xiamen
- Later expanded to select key universities in China
- Students from universities now enjoy the same benefits



Student Distribution by Sponsor Type

Since 2007 – 34 Cohorts totaling 1189 students

- **31% - Universities**
- **36% - Provincial or Municipal Governments**
- **31% - Major Corporations**



Sponsoring Organizations

| Chinese Universities | Provincial & Municipal Government Agencies | Major Enterprises |
|--|---|-----------------------------------|
| Beijing Jiaotong University | Guangzhou Municipal Government | Aviation Industry of China (AVIC) |
| Beijing Normal University | Jiangsu Provincial Government | Bao Steel |
| China Agricultural University | Shandong Provincial Department of Human Resources and Social Security | Wuhan Iron & Steel (WISCO) |
| China Univ. of Political Science & Law | Shenzhen Int'l Personnel Training Center | China Aluminum |
| Communication University of China | Shenzhen Municipal Government | Sanyi Heavy Industries |
| Dongbei Univ. of Finance & Economics | Xiamen Municipal Government | IBM China |
| East China University of Sci & Tech | | China Construction Bank |
| Guandong Univ. of Foreign Studies | | Air China |
| Lanzhou University | | |
| S. China University of Technology | | |



MBA Program Overview

- MBA Degree
- Cohort Format
- One year
- 11 courses
- Tours and guest speakers
- Social and cultural activities & events

Degree
Certified By
China's Ministry of
Education

Designation of
Returned Overseas
Talent



Our One Year Format



Traditional MBA



Executive Option MBA



Employers of Our Students

| | |
|---|---|
| Aviation Industry Corporation of China | Epicor Software Co. Ltd - Shanghai |
| Auman Heavy Automobile - Foton Auto Group | Guangzhou Huasui Certified Public Accountants Co Ltd |
| China Nat'l Petroleum Corp | IBM Global Business Service |
| China State Construction Engineering Co Ltd | Industrial & Commercial Bank of China |
| China Construction Bank | Microlink International Software Co Ltd |
| China Metallurgical Geology Bureau | Shenzhen Securities Information Co. Ltd |
| CNTIC Minerals & Resources Corp. | Shenyang Aircraft Corp |
| Delimen Machinery & Electrical Equipment Co. Ltd | Sino Steel Corp Ltd |

Curriculum

- **Standard MBA Curriculum**
- **11 Courses**
 - 8 Core Courses
 - 3 Electives



General MBA Curriculum

Core

- ACC711 -- Managerial Accounting
- CIS761 -- Management Information Systems
- FGB780 -- Advanced Financial Management
- QBA765 --Quantitative Methods for Business Decision Making
- MKT772 --Marketing Management
- MKT774 – International Marketing
- MGT764 --Organizational Behavior
- MGT767 --Organization Strategy and Policy



MBA-E Elective Examples

- **Global**
 - FIN684 – International Financial Management
 - TCM 701 – Project Management
 - MKT750 – Supply Chain Management Seminar

- **Finance**
 - FIN787 – Derivative Markets
 - FIN785 – Investment Management
 - FIN790 – Seminar in Finance



Typical Cohort Schedule

COHORT 29 CLASS SCHEDULE

| Class | Start | End | Course | Course Name | Professor | Room | Time | Days |
|-------|----------------|---------------|---------|--|--------------------|-----------|------------|------|
| 1 | Jan. 11, 2016 | Feb. 8, 2016 | FIN 780 | Advanced Financial Management | Dr. S. Haggard | Glass 342 | 1:00-5:00 | MWF |
| 2 | Feb. 10, 2016 | Mar. 16, 2016 | FIN 682 | International Financial Management | Dr. Chang | Glass 112 | 9:00-1:00 | TRS |
| 3 | Mar. 18, 2016 | Apr. 15, 2016 | MKT772 | Marketing Management | Dr. Parker | Glass 342 | 8:30-12:30 | MWF |
| 4 | Apr. 18, 2016 | May. 13, 2016 | ACC 711 | Managerial Accounting | Dr. Keller | Glass 342 | 1:00-5:00 | MWF |
| 5 | May. 16, 2016 | Jun. 13, 2016 | TCM701 | Project Management | Dr. Gebken | Glass 342 | 1:30-5:30 | MWF |
| 6 | Jun. 15, 2016 | Jul. 13, 2016 | MKT 774 | International Marketing | Dr. Schaefer | Glass 342 | 8:30-12:30 | MWF |
| 7 | Jul. 15, 2016 | Aug. 10, 2016 | CIS 761 | Management Information Systems | Dr. Sexton | Glass 342 | 8:30-12:30 | MWF |
| 8 | Aug. 12, 2016 | Sept. 9, 2016 | MKT 750 | Supply Chain Management Seminar | Drs. Kent/Johnston | Glass 342 | 1:00-5:00 | MWF |
| 9 | Sept. 12, 2016 | Oct. 7, 2016 | MGT 764 | Organizational Behavior | Dr. Scroggins | Glass 342 | 1:00-5:00 | MWF |
| 10 | Oct. 10, 2016 | Nov. 4, 2016 | QBA 775 | Quantitative Methods & Decision Making | Dr. Peterson | Glass 342 | 8:30-12:30 | MWF |
| 11 | Nov. 7, 2016 | Dec. 9, 2016 | MGT 767 | Organization Strategy and Policy | Mr. Pace | Glass 342 | 8:00-12:00 | MWF |

One Course every 4 weeks



Graduation Requirements

- **To graduate**
 - Students must earn a GPA of 3.00 (“B” average)
 - Students can have no more than three (3) “C” or “C+” grades
 - Students can not have any C- or lower grades
- **If students do not meet these requirements**
 - During the 12-month program, on a space available basis students may repeat one course with another cohort at no additional cost.
 - Students may elect to delay their return to China and repeat courses with another cohort*

* Post contract students are responsible for all applicable tuition, student services fees, and mandatory health insurance



Extracurricular Programming

- **Local and Regional Business Tours**
- **Executive in Residence Series**
- **Guest speakers**
- **Chamber of Commerce Briefing**
- **Job Shadowing**
- **Cultural activities**
- **Commencement Reception**
- **Post Graduation – Alumni Events in China**



MSU Alumni Receptions in China

- **Held in May of each year**
 - 2012 – Qingdao, Dalian & Beijing
 - 2013 – Beijing & Shenzhen
 - 2014 – Jinan & Beijing
 - 2015 – Wuhan & Beijing
 - 2016 – Dalian, Jinan & Beijing



MBA's at MSU Alumni Receptions in China



Tours & Guest Speakers

■ Recent Examples

- Chamber of Commerce
- International Trade Seminar
- VP, Taiko International
- Wal-Mart Headquarters Distribution Center
- Jack Stack, CEO Springfield Remanufacturing Corp.
- Trade Expo



Special Services For Students

- **Airport Pickup\Drop-off**
- **Custom Orientation**
- **Transportation for shopping**
- **Assistance with:**
 - Registration Process
 - Housing
 - Banking



3.5 + .5 + 1 MBA Bridge Program

- **Designed for 4th Year Students**
- **Requires Recommendation by Approved Sponsor**
- **Admission Requirements**
 - MSU International Student Application
 - Official transcript documenting at least three years of full-time undergraduate coursework with GPA of 3.00 or higher at the time of application
 - TOEFL score of 61 or higher (internet exam) or IELTS score of 5.50 or higher
- **International Partners Scholarship** -- during the initial .5 year of study, 75% of the out-of-state portion of tuition charged by Missouri State University will be waived.



3.5 + .5 + 1 MBA Bridge – How It Works

| Year | Year 2 | Year 3 | Year 4 | | Year 5 |
|--------------------|--------------------|--------------------|--------------------|--------------------------------|------------------------|
| | | | Fall | Spring | |
| Chinese University | Chinese University | Chinese University | Chinese University | MSU non-degree seeking student | MSU MBA Program |

Transfer MSU credits to Chinese University and receive bachelors degree



Simplified Application Process

- **Must be recommended by sponsor**
(no individual applications accepted)
- **MSU Graduate School Application**
- **Transcripts**
 - Equivalent to US College 4 yr. degree
- **Undergraduate GPA ≥ 2.75**
- **Personal Statement** (1 page essay)
- **Resume**

Sponsor send application packets, along with a “sponsor letter” directly to MSU.



Arriving in Springfield







Last Day of Class – First Cohort



Cohort 3 – Chamber of Commerce Fieldtrip



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Job Shadowing



Cohort 10 – Job Shadowing with ReManufacturing Corporation



First Cohort Holiday Celebration - Dr. Meinert's Home



Spring Celebration - Dr. Greer's Home



Fall Cookout - Dr. Greer's Home



Q & A

